

# Press Release



10 December 2024

## **GPE announces that HEINEKEN UK has signed a new office lease for 17,000 sq ft at wells&more, W1**

Great Portland Estates plc (GPE) has today announced the letting of the second floor office space at wells&more, W1 to HEINEKEN UK, the UK's leading beer, cider and pub company.

HEINEKEN UK has committed to a 10-year lease over 17,000 sq ft of recently refurbished, best-in-class office space and is due to move in early next year on a Ready to Fit basis. The new lease is a continuation of GPE's strong relationship with the company, as they are relocating from Elsley House, W1 – another GPE office. The move will enable GPE to create a further five Fully Managed units and amenity space at Elsley House in the newly vacated space, further growing its cluster of Fully Managed spaces in Fitzrovia.

**Rob Russell-Smith, GPE Senior Portfolio Manager commented:** *“We are delighted to welcome HEINEKEN UK to wells&more. This latest letting is evidence of how our strong customer relationships, combined with a flexible, well-located portfolio, allow us to work together with our customers to meet their requirements as they evolve. Furthermore, this move will enable us to actively unlock space in Elsley House, enhancing our Fully Managed offer in Fitzrovia, where we are tapping into strong demand for such high-quality, flexible spaces.”*

**Boudewijn Haarsma, Managing Director of HEINEKEN UK says:** *“As the UK's largest pub, cider and beer company, it's really important that we have an exceptional office space in central London, that reflects the personality of our business and our collaborative ways of working. With facilities including 'smart' meeting rooms, flexible working spaces, showers for colleagues who cycle or run to work, and of course HEINEKEN UK wouldn't be complete without a bar to showcase our fantastic brand portfolio, the new space at wells&more, fits all the criteria.”*

The office move in London follows the news that the Edinburgh HQ will move from Broadway Park to a central Edinburgh location at St Andrew's Square.

**Boudewijn Haarsma adds:** *“With both office moves happening at similar times, the spaces will have the same look and feel to ensure a cohesive working environment for colleagues whether they are at our Edinburgh or London offices.”*

**Great Portland Estates plc**

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For further information see [www.gpe.co.uk](http://www.gpe.co.uk) or follow us on X at @GPE\_london

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