

We unlock potential,  
creating sustainable space  
for London to thrive



---

|  |   |
|--|---|
| Business update & overview               | Toby Courtauld, Chief Executive                       |
| The Flex market, the GPE offer & leasing | Simon Rowley, Director of Flex Workspaces             |
| Our Flex growth opportunity              | Nick Sanderson, Chief Financial and Operating Officer |
| Summary                                  | Toby Courtauld, Chief Executive                       |
| Q&A                                      |   |

---





## Strong Operational Performance

- £16.1 million of leases signed (9 months to 31 Dec 2023)
  - 10.7% > Mar '2023 ERV
- £4.9 million in quarter; 5.5% > Mar '2023 ERV
- Reaffirmed portfolio rental value guidance of +2.5% to +5%
  - Best space likely higher still

## Two committed developments; progressing well

- Good progress at 2 Aldermanbury Square, EC2; basement under construction; anticipated completion Q1 2026
- Vacant possession obtained at French Railways House, SW1
  - 67,600 sq ft of new Grade A space
  - Profit on cost: 24.9%; development yield 6.5%



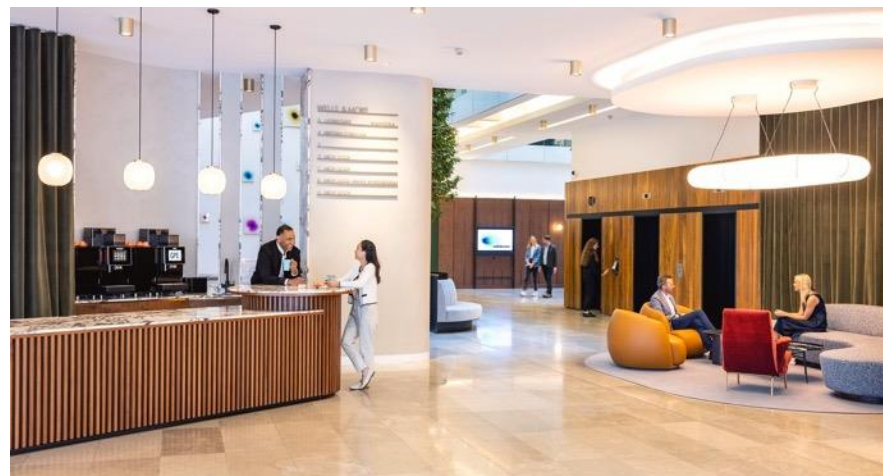
## Preparation ongoing for two profitable near-term schemes

- Minerva House, SE1 anticipated H1 start
  - 143,100 sq ft of new Grade A offices; river frontage
- Soho Square Estate, W1 planning permission to be refined
  - 91,000 sq ft new build; potential start Q1 2025
- Healthy returns expected: PoC >18%; dev. yield >6.0%

## Further Flex expansion

- Commitment to 141 Wardour Street
  - 29,900 sq ft of new Fully Managed space
  - Anticipated PoC >19.0%; yield on cost >6.5%

## Confident Outlook Maintained



1. The default choice for sub 5,000 sq ft office space

57% of West End lettings sub 5,000 sq ft<sup>1</sup>

2. The market is sizeable and growing

50m sq ft by 2028<sup>1</sup> in central London

3. The customer base is diverse & broader than just SMEs

57% customers to have 10%+ in flex (2028)<sup>1</sup>

4. Customers are paying us a premium for hassle-free spaces

+103% net effective rent beat<sup>2</sup>

5. It will create income and valuation growth for GPE

+195% growth in NOI by 2028<sup>3</sup>

6. We have strong growth ambitions

1m sq ft Flex portfolio

Flex is a prerequisite for maximising returns from smaller central London spaces

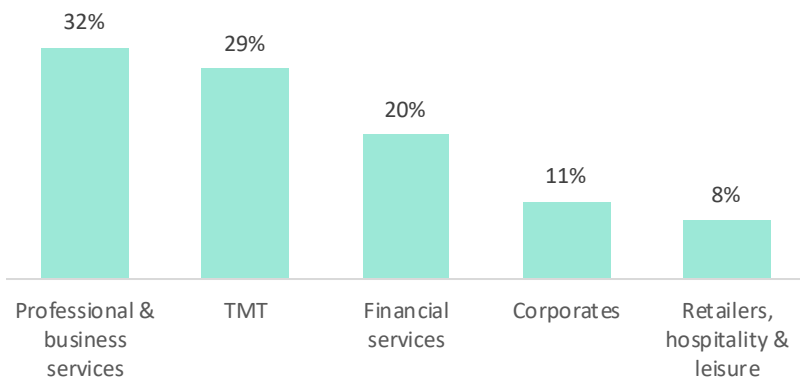
# The Flex Market Opportunity

Themes play to GPE positioning

## The Market is Maturing

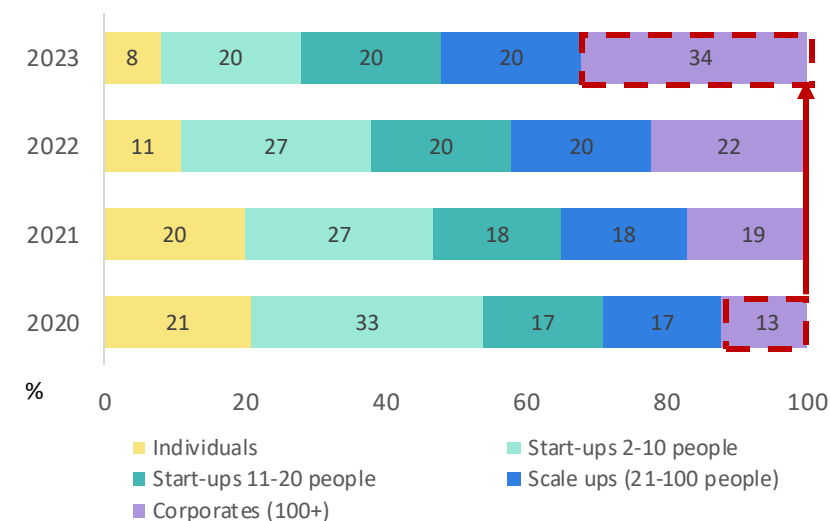
- **Increasingly default choice for smaller spaces:** 57% of West End lettings sub 5,000 sq ft<sup>1</sup>
- **Operator health variable:** WeWork effect; impact short term supply & increased focus on ownership
- **Market is maturing:** more Management Agreements, more owners to enter = more valuation evidence
- **Demand growing:** corporates leading; 57% customers to have 10%+ footprint as Flex by 2028<sup>1</sup>
- **Size of enquiries rising:** 80% of all enquiries<sup>2</sup> for 20+ desks; 45% for 20-50 desks = GPE Flex sweet spot
- **Focus on best in class:** location, quality of fit-out, amenity

## Broad Customer Attraction<sup>3</sup>



## Corporate Occupation Increasingly the Norm

Size of companies occupying flexible office space globally<sup>4</sup>:



- Corporate flex occupation grown rapidly
  - now 34% of global flexible office occupation
- Majority let to businesses of 21+ employees



# Our Flex Offers: Fitted

Hassle-free experience; business ready



Private floor with your own front door



Customer branded, customisable space



Desks, chairs & soft furnishings all included



Plug and play with a secure internet connection



sesame® smart building app and lifestyle concierge service



Straight forward process, simple, flexible agreements



No intermediary; deal directly with GPE



Space to grow: expand organically within 1.9 m sq ft office portfolio



No. of units<sup>1</sup> 38

Annualised rent roll £9 million

Average lease term 4.3 years term certain

Average unit size 3,400 sq ft

Average rent £82 psf, +66%<sup>2</sup>

1. Including committed at 30 September 2023. 2. Net effective vs Ready to Fit, deals completed in 12 months to 30 September 2023

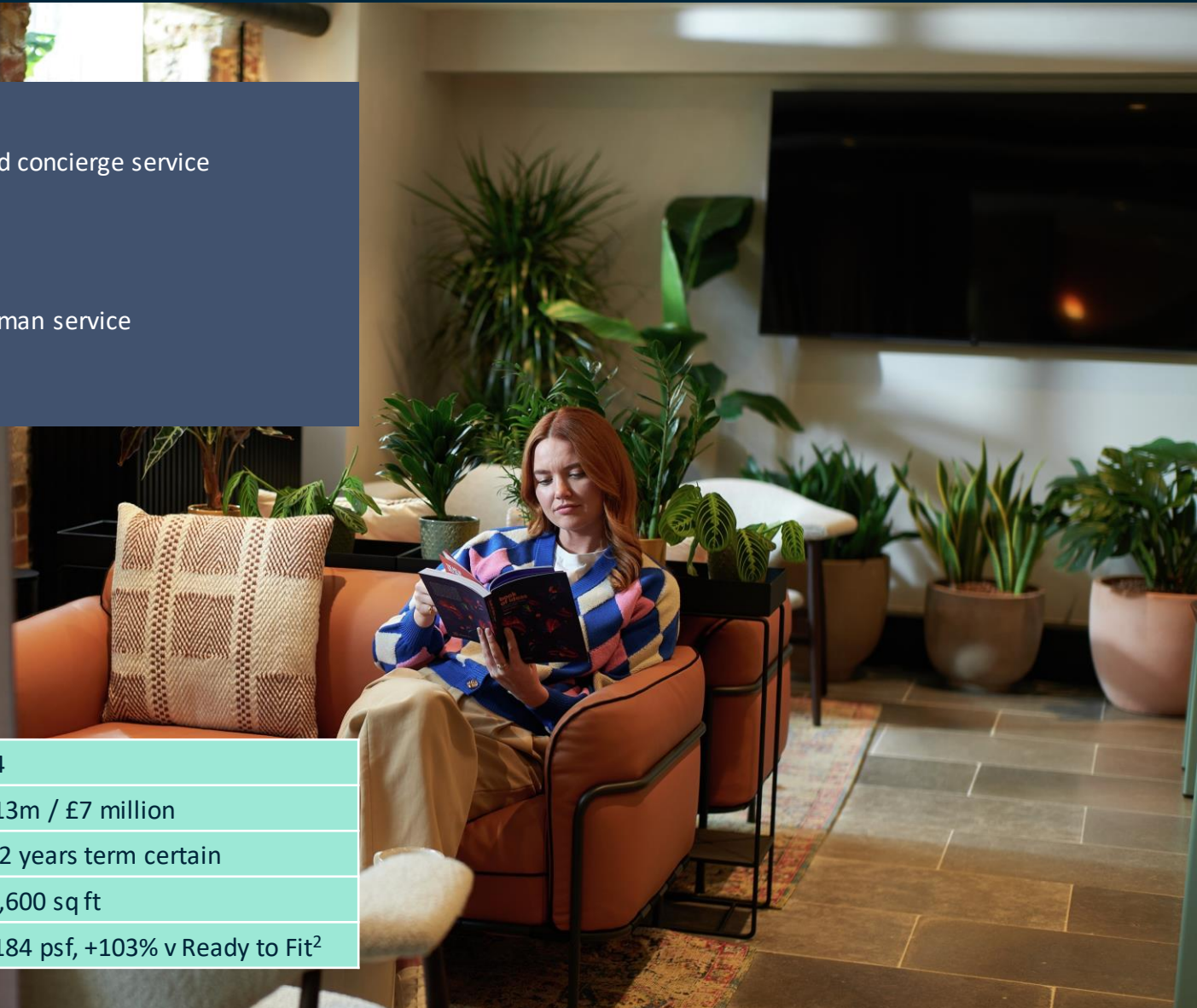
# Our Flex Offers: Fully Managed

All the benefits of Fitted, plus full-service delivery by GPE; all-in-one bill



Services include:

- community manager and concierge service
- business rates
- food & beverage
- cleaning service
- maintenance inc. handyman service
- planting
- waste management



No. of units<sup>1</sup> 64

Annualised rent roll / NOI £13m / £7 million

Average lease term 2.2 years term certain

Average unit size 2,600 sq ft

Average rent £184 psf, +103% v Ready to Fit<sup>2</sup>



# Our Flex Offers: Flex Partnerships

By desk and room

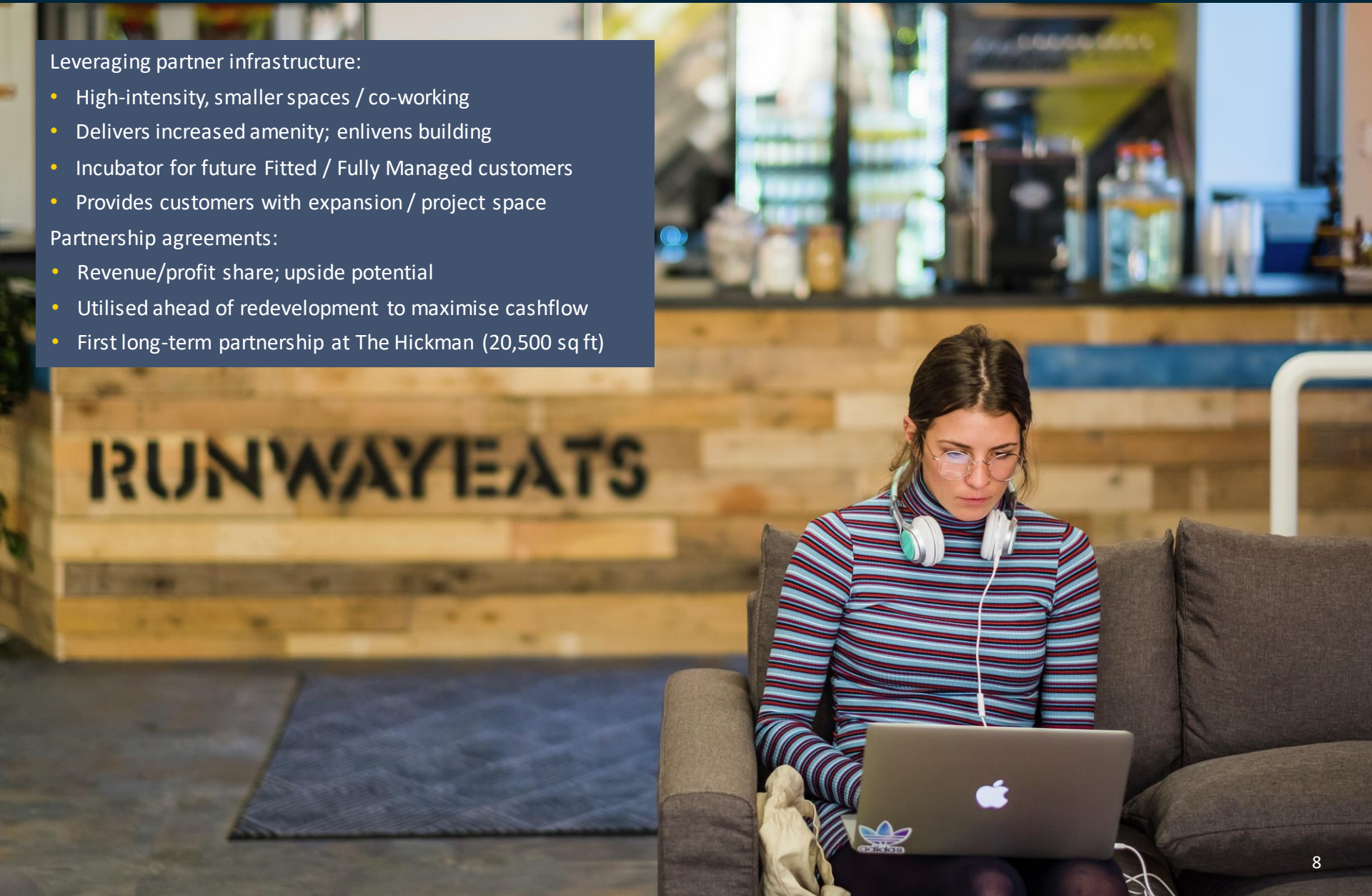
GPE.

Leveraging partner infrastructure:

- High-intensity, smaller spaces / co-working
- Delivers increased amenity; enlivens building
- Incubator for future Fitted / Fully Managed customers
- Provides customers with expansion / project space

Partnership agreements:

- Revenue/profit share; upside potential
- Utilised ahead of redevelopment to maximise cashflow
- First long-term partnership at The Hickman (20,500 sq ft)





# Not WeWork, Not Co-Working

Our Unique Flex Offer

Proven in numerous buildings and locations: 434,000 sq ft; 105 units

Well-located, high-quality buildings operated by trusted owner  
**Leased by floor/unit (not desk): 'Fully Yours'**

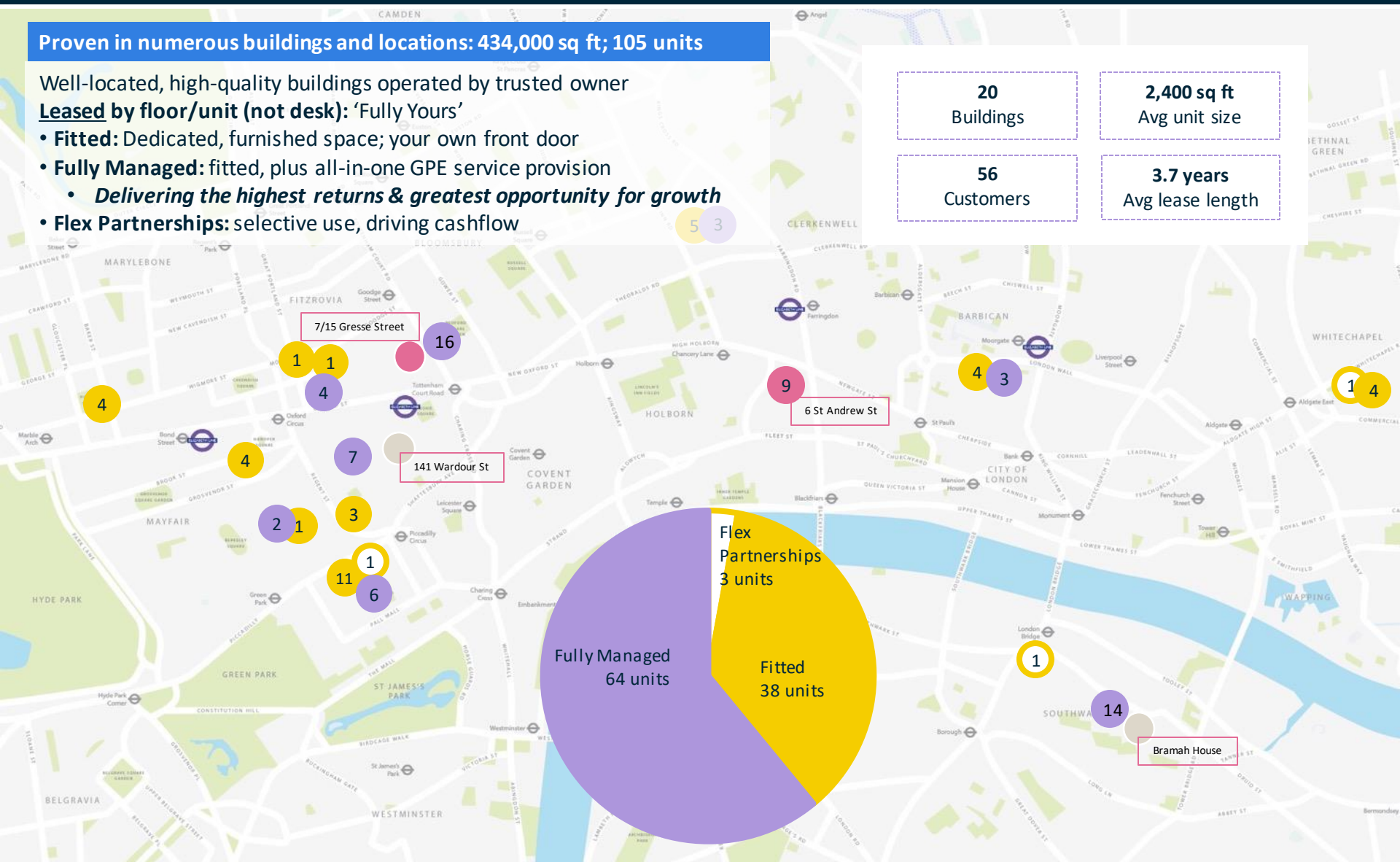
- **Fitted:** Dedicated, furnished space; your own front door
- **Fully Managed:** fitted, plus all-in-one GPE service provision
  - *Delivering the highest returns & greatest opportunity for growth*
- **Flex Partnerships:** selective use, driving cashflow

**20**  
Buildings

**2,400 sq ft**  
Avg unit size

**56**  
Customers

**3.7 years**  
Avg lease length



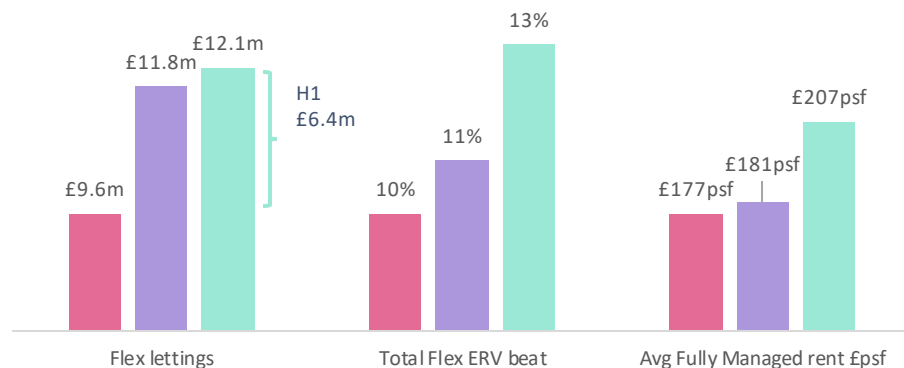
# Our Flex Performance

## Strong leasing driving performance

### Leasing Momentum Driving Performance

Trailing twelve months

■ Sep 22 ■ Mar 23 ■ Sep 23

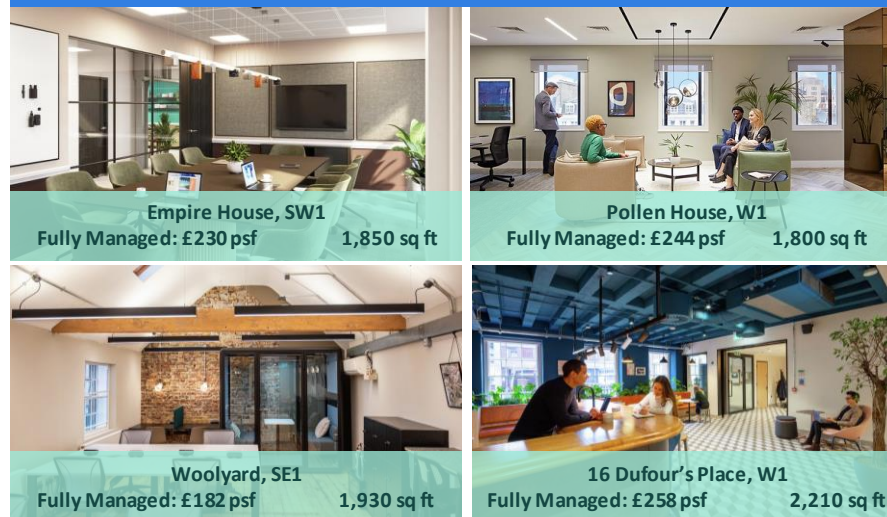


| Lettings 12mths to Sept-23            | Fitted  | Fully Managed |        |
|---------------------------------------|---------|---------------|--------|
|                                       | Actual  | Actual        | Target |
| Net Effective Rent Beat <sup>1</sup>  | +66%    | +103%         | >50%   |
| Relative Cashflow Beat <sup>1,2</sup> | +30%    | +76%          | >35%   |
| Average lease term <sup>3</sup>       | 5.8 yrs | 2.1 yrs       | n/a    |

### GPE Positioning Driving Strong Leasing

- Record level of monthly enquiries in November (177)
- Strong quarter<sup>6</sup> for Fully Managed transactions
  - 8 deals completed
- 95% Flex Occupancy
- Taking less than 12 weeks to let space (on average)
- £2.9m deals completed/under offer since Dec '23
  - Avg. £200 psf; 10.9% ahead of ERV

### Recent Leasing Successes



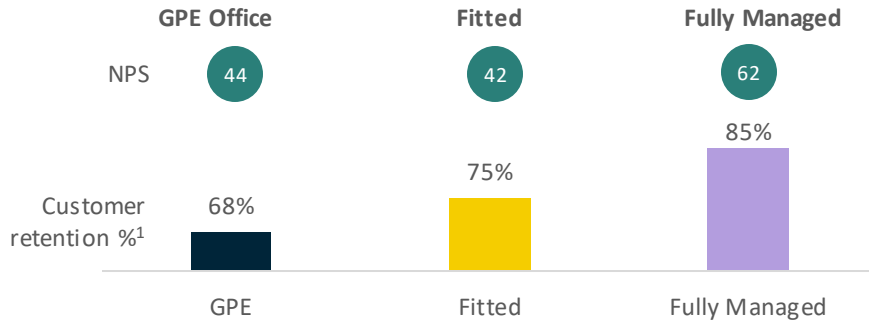
1. Relative to Ready to Fit 2. 10-year cashflow after voids and fit out costs  
 3. To expiry 4. At 30 September 5. Average Headline rent roll, 95% occupancy 6. Quarter to Dec 23



# Flex Opportunity

Customer retention key; further benefits from scale

## Strong Customer Satisfaction and Retention: Key to Success



### Benefits of Retention

- No friction costs
- No vacancy costs
- Lower refresh spend

## Benefits from GPE Scale

- Clustering
  - Customer retention & growth
  - Opex management
- Pricing power
- Fit-out capex economies
- Team capability & expertise:
  - Design & delivery
  - Operations & customer experience
  - Leasing

## Breadth and depth of customers

**Attracting New Customers**

**Transitioning Ready to Fit customers to Flex**

**Retaining existing Flex customers**

1. Since 2018 / inception (GPE 77% last twelve months)

# Growing With Our Flex Customers

Our journey with Synthesia so far...

## 16 Dufour's Place, W1

- Synthesia is an AI Video generator company founded in 2017
- From Albert House (The Office Group) August 2021: 1,595 sq ft
- 2-year term, Fully Managed

| Date | Area taken |
|------|------------|
|------|------------|

|        |             |
|--------|-------------|
| Aug-21 | 1,595 sq ft |
|--------|-------------|

|        |             |
|--------|-------------|
| Jul-22 | 3,547 sq ft |
|--------|-------------|

|        |             |
|--------|-------------|
| Sep-23 | 7,453 sq ft |
|--------|-------------|

+16% psf rental uplift

+353% total rent increase

## Kent House, W1

- Dec 21: Series B fund raised
- July 22: new lease 3,547 sq ft
- 3-year term, Fully Managed

## Kent House, W1

- June 23: Series C fund raised
- Exchanged September 2023: additional 3,906 sq ft (total: 7,453 sq ft)
- 2-year term, Fully Managed

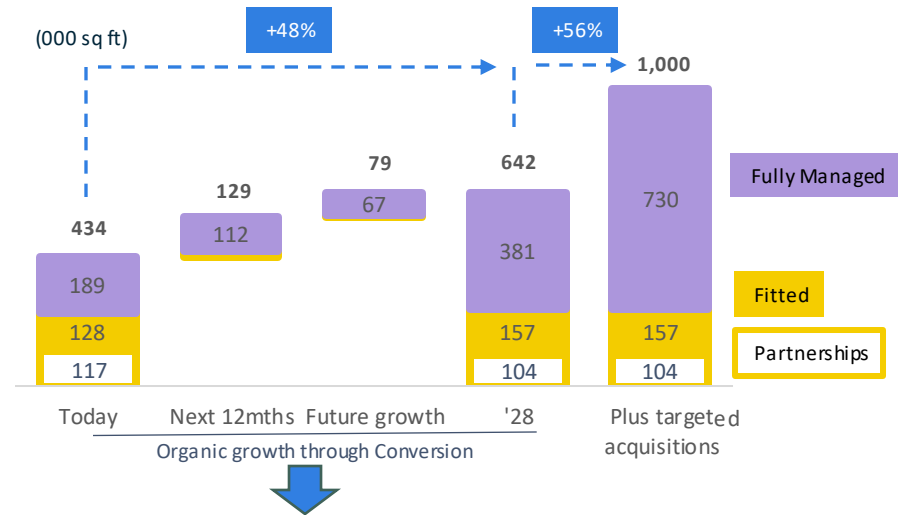


# Attractive Growth Opportunity

Targeting growth to 1m sq ft: predominantly Fully Managed

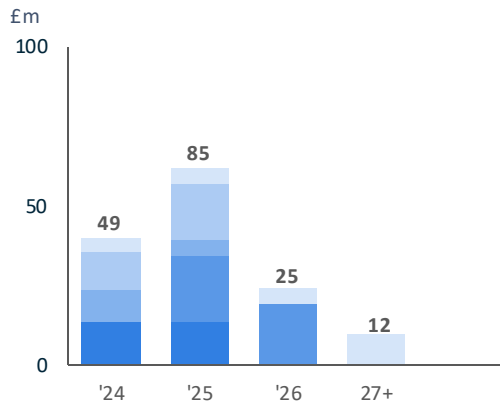
## Growth to 1m+ sq ft: Predominantly Fully Managed

- **Organic:** Portfolio well suited; 84% GPE office spaces <10k sq ft
  - 208k sq ft (48%) further planned conversions
- **Acquisitions:** 5 purchases for Flex in last 18 months; £127m; 146k sq ft
  - Clear criteria, disciplined approach
  - More expected in next 12 months



## Organic Growth – Predominantly into West End Fully Managed Buildings

### Expected Capex £171m



| Committed Capex £42m  |      |
|-----------------------|------|
| 6/10 St Andrew Street | £27m |
| Alfred Place          | £15m |
| 141 Wardour Street    | £22m |

| Uncommitted Capex £129m |      |
|-------------------------|------|
| 7/15 Gresse Street      | £40m |
| Egyptian House          | £30m |
| Kent House              | £13m |
| Other Flex Capex        | £24m |

**Conversion of existing GPE spaces**

**Egyptian House, SW1**  
Acquired: 2012 25,600 sq ft

**Alfred Place, WC1**  
Acquired: 2015 38,200 sq ft

**Kent House, W1**  
Acquired: 1984 40,700 sq ft

**Recent acquisitions**

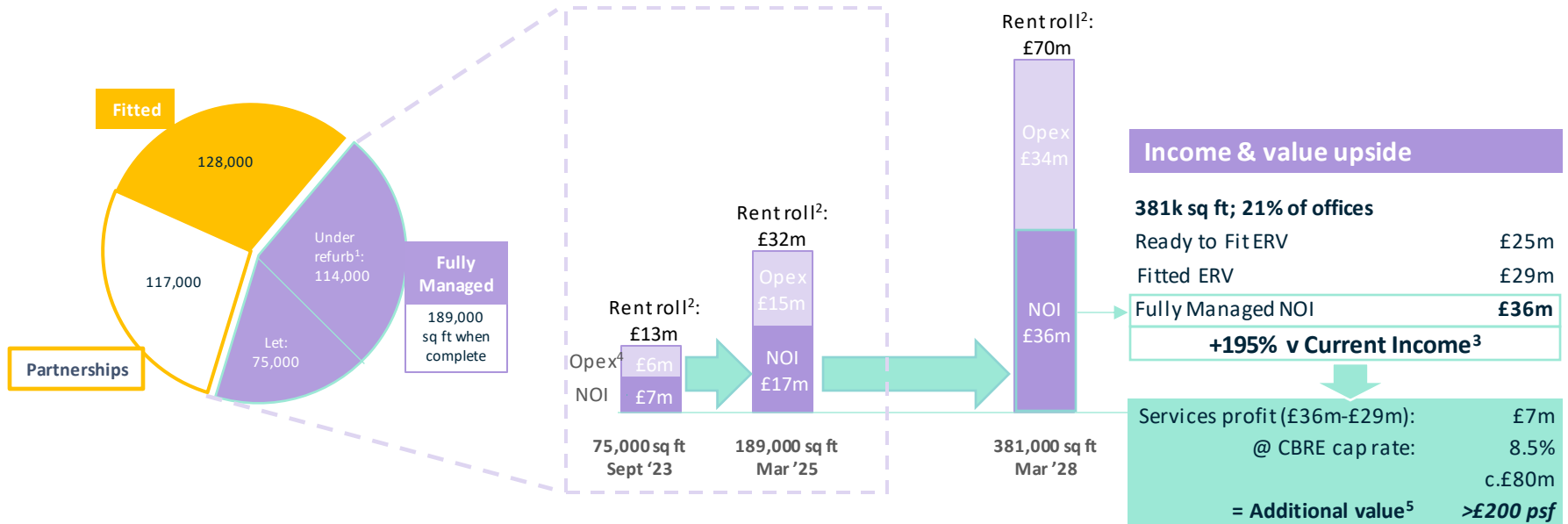
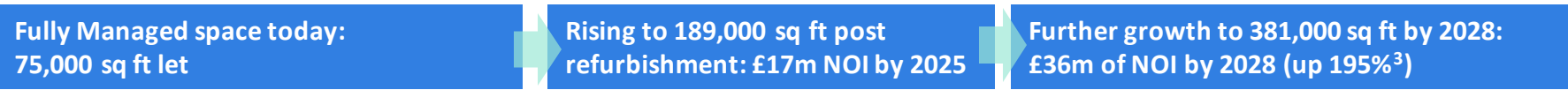
**6/10 St Andrew Street, EC4**  
Acquired: 2022 47,800 sq ft

**Bramah House, W1**  
Acquired: 2023 15,700 sq ft

**141 Wardour Street, W1**  
Acquired: 2023 30,100 sq ft

# Attractive Organic Growth Opportunity

Investment in Fully Managed space to drive returns; NOI up by 195% by 2028



1. Estimates at 30 September 2023 2. Average net effective rent, assuming 95% occupancy, based on ERVs as at 30 September '23 3. After deducting existing rent roll/NOI at 30 September 2023 of £13m 4. Rates: 52%, cleaning: 12%, a amenity, catering & events: 10%, utilities: 9%, other: 17% 5. Assuming yields and rents at 30 September 2023



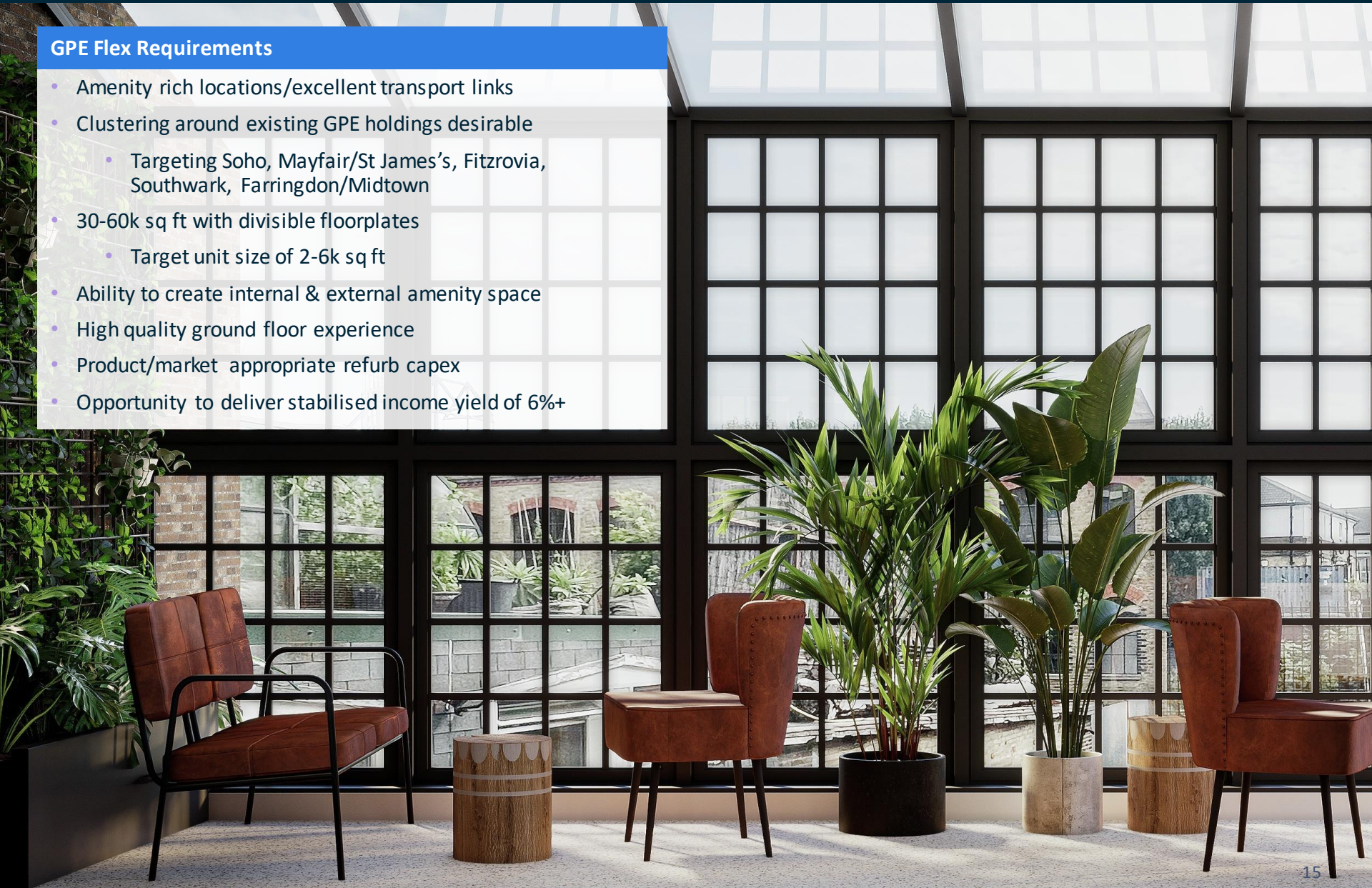
# Flex Acquisitions

Clear criteria

GPE.

## GPE Flex Requirements

- Amenity rich locations/excellent transport links
- Clustering around existing GPE holdings desirable
  - Targeting Soho, Mayfair/St James's, Fitzrovia, Southwark, Farringdon/Midtown
- 30-60k sq ft with divisible floorplates
  - Target unit size of 2-6k sq ft
- Ability to create internal & external amenity space
- High quality ground floor experience
- Product/market appropriate refurb capex
- Opportunity to deliver stabilised income yield of 6%+





# Flex Acquisitions

Strong acquisition track record; 6 St Andrew Street, EC4

- Bought May 2022; £30m; 46,200 sq ft
- Under refurbishment; completion Q4 '24
  - Two new floors
- 9 floors, 1,200 – 5,800 sq ft
- Targeting c.£178 psf; total NOI £4.9m
- Large amenity provision
  - Welcome lounge and boardroom
  - Gym & wellness facility
  - Rooftop meeting suite and cookery classroom
- Close to Farringdon and Elizabeth Line
- Accessing maturing customer base
- Strong sustainability credentials: EPC B and BREEAM 'Excellent'
- **Anticipated PoC 14.7%; yield on cost 6.5%**

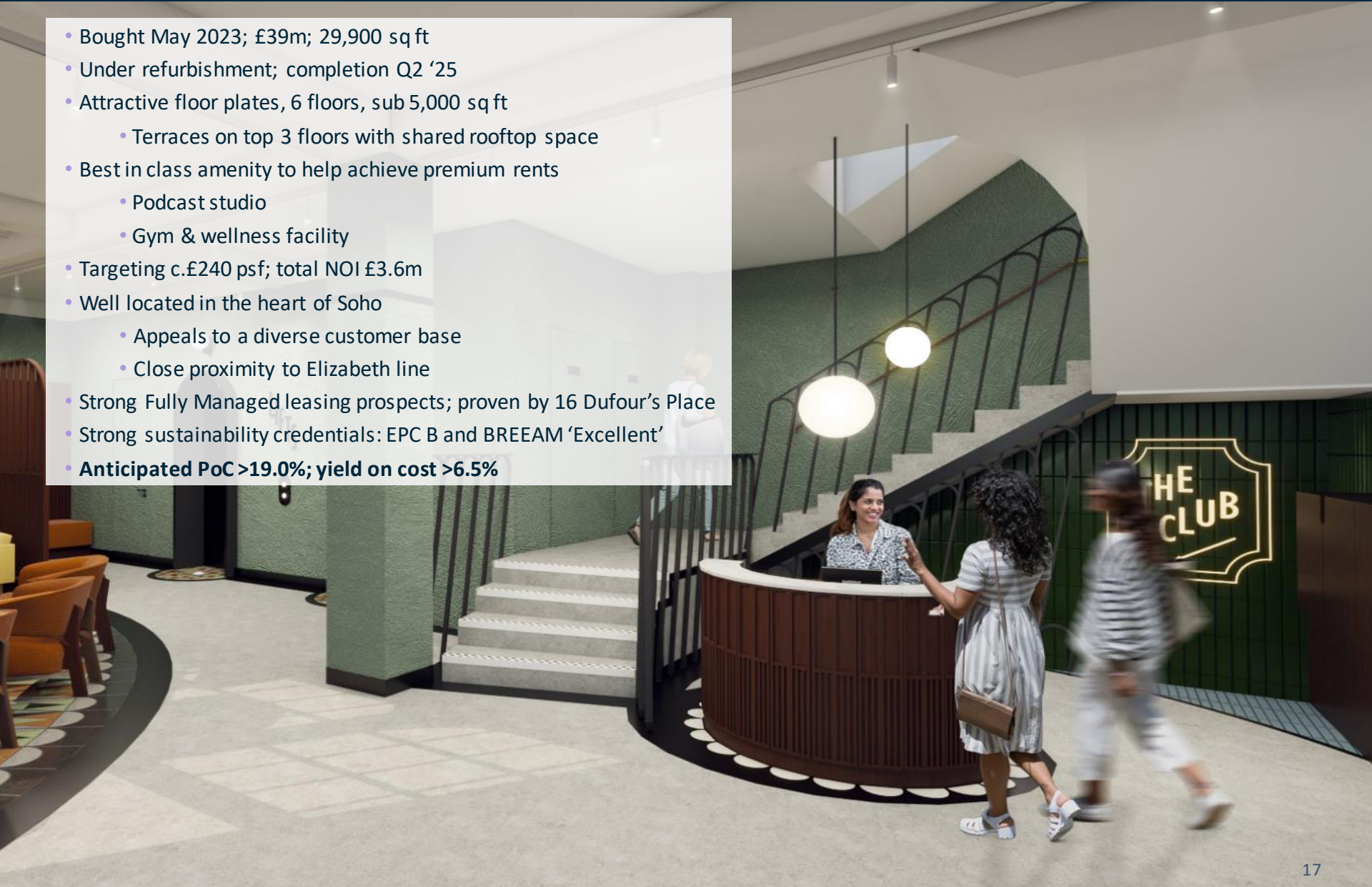




# Flex Acquisitions

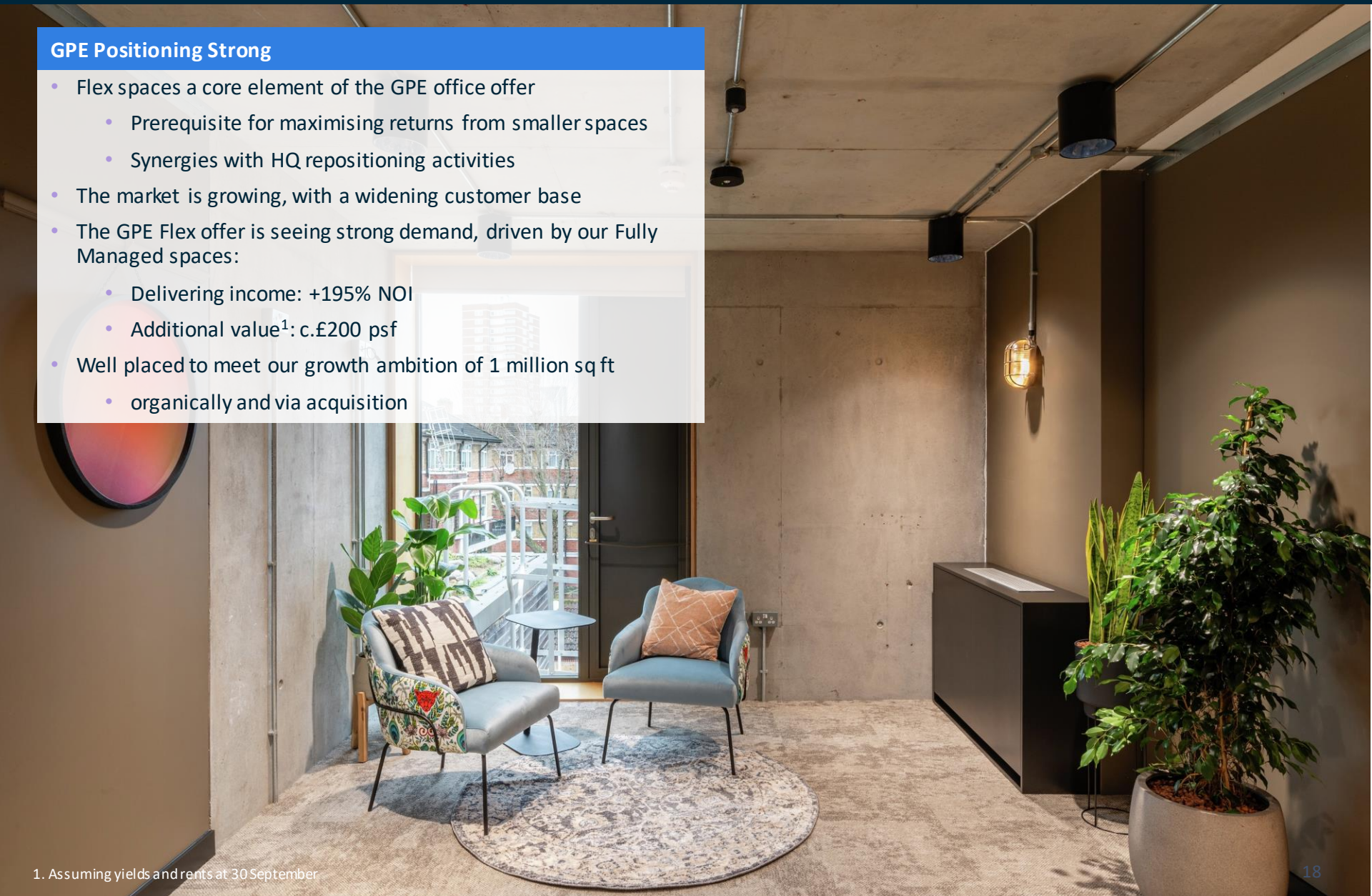
Strong acquisition track record; 141 Wardour Street, W1

- Bought May 2023; £39m; 29,900 sq ft
- Under refurbishment; completion Q2 '25
- Attractive floor plates, 6 floors, sub 5,000 sq ft
  - Terraces on top 3 floors with shared rooftop space
- Best in class amenity to help achieve premium rents
  - Podcast studio
  - Gym & wellness facility
- Targeting c.£240 psf; total NOI £3.6m
- Well located in the heart of Soho
  - Appeals to a diverse customer base
  - Close proximity to Elizabeth line
- Strong Fully Managed leasing prospects; proven by 16 Dufour's Place
- Strong sustainability credentials: EPC B and BREEAM 'Excellent'
- **Anticipated PoC >19.0%; yield on cost >6.5%**



## GPE Positioning Strong

- Flex spaces a core element of the GPE office offer
  - Prerequisite for maximising returns from smaller spaces
  - Synergies with HQ repositioning activities
- The market is growing, with a widening customer base
- The GPE Flex offer is seeing strong demand, driven by our Fully Managed spaces:
  - Delivering income: +195% NOI
  - Additional value<sup>1</sup>: c.£200 psf
- Well placed to meet our growth ambition of 1 million sq ft
  - organically and via acquisition





We unlock potential,  
creating sustainable space  
for London to thrive



## Key Themes...

**Macro challenges**

**Best outperforms rest**

**Best is changing**

**Flex; growing importance across London**

**Sustainable spaces win**

**Return of the cycle**

## ... Addressing Each Through Our Strategic Givens

**Low financial leverage;** through the cycle  
focus on in-demand markets with supply shortage

**Create the best;** leasing well & prime rents rising  
**100% central London;** 75% West End; one of lowest vacancy rates globally

**Reposition properties;** sustainable, flexible, healthy, tech-enabled, connected

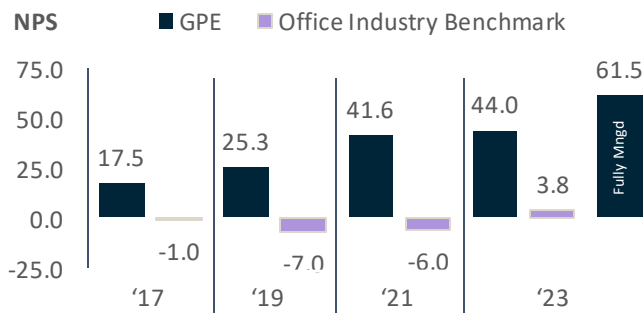
**Ambition;** 0.4m today to 1m sq ft  
**Customer First;** our compelling Flex offer delivering market-leading NPS

**Sustainability is an imperative;** +21% avg value premium<sup>1</sup>; innovating

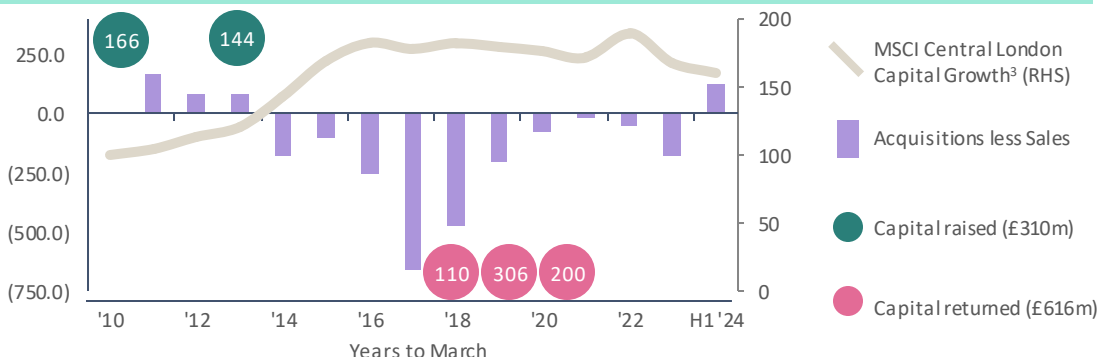
**Match risk to cycle;** take advantage; long track record of outperformance  
selling prime completed business plans  
buying well-located raw material to create Prime;  
into supply crunch

**Disciplined capital management;** assets (buy & sell); equity (raise & return)

## Exceptional Customer Satisfaction<sup>2</sup>



## Disciplined Capital Management



**Addressing the themes through differentiated, growth strategy; we know how to execute well**

# London Market Conditions

Macro affecting yields; London leasing fundamentals compelling; best rents rising

## Main Messages

### Near-term macro challenges; central London outperforming UK

- London GVA > UK GDP (1.7% vs 1.4% avg '24-'26)<sup>1</sup>

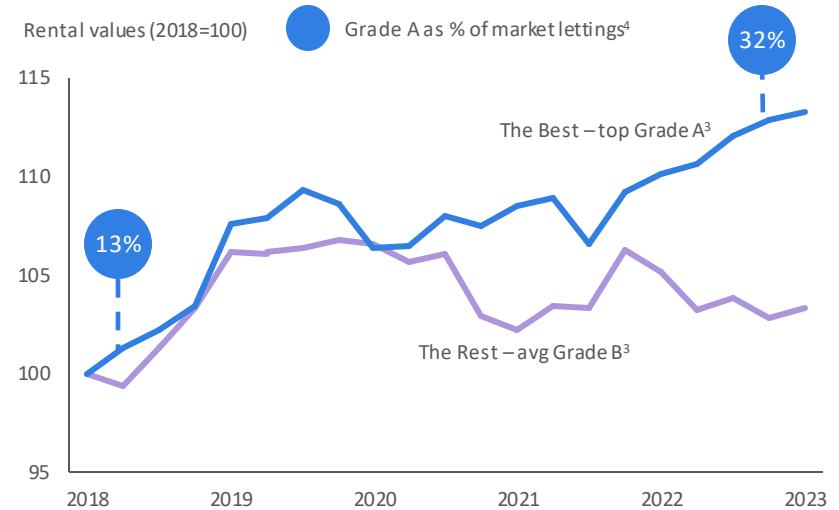
### London leasing fundamentals remain compelling

- Population growing; 135,000 net new jobs '23-'28<sup>1</sup> = c.14m sq ft of net demand
- Barriers to entry rising; e.g. planning & sustainability
- Demand up for central, quality, sustainable spaces
- Supply / demand: moving further in our favour
- Widening gap best vs rest; best rents rising

### All themes that we stand to benefit from

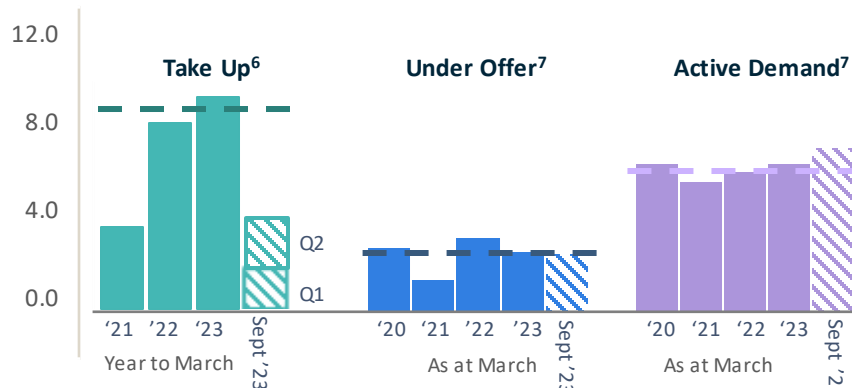
- GPE leasing well; dialled into richest seams of demand: Prime HQ, great Flex spaces; in the core

## 'Best vs Rest'<sup>2</sup>



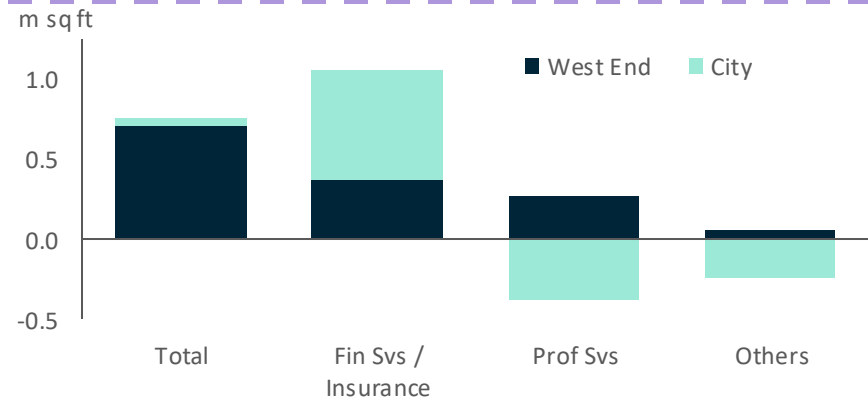
## Leasing Activity Robust

City & West End Leasing<sup>5</sup>  
m sq ft — — — 10 year avg.



## Active Demand Higher<sup>8</sup>

Net change +12% since Mar '23; now 17% above 10-year avg



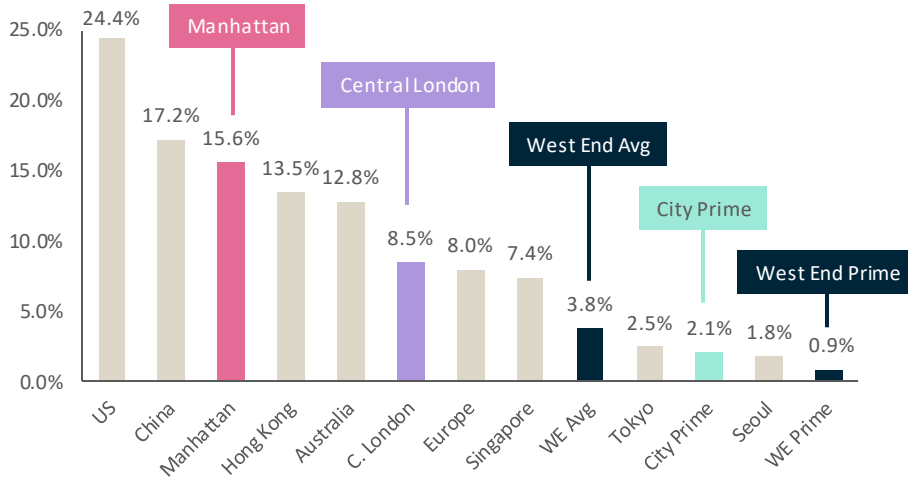
1. Oxford Economics 2. Savills 3. Avg central London 4. Market: leasing of all central London office units 5. CBRE (Take Up and Under Offer) / Knight Frank (Active Demand), West End and City combined 6. 12 months to March unless shown 7. As at March unless shown 8. Knight Frank, Active Demand as at Sept '23



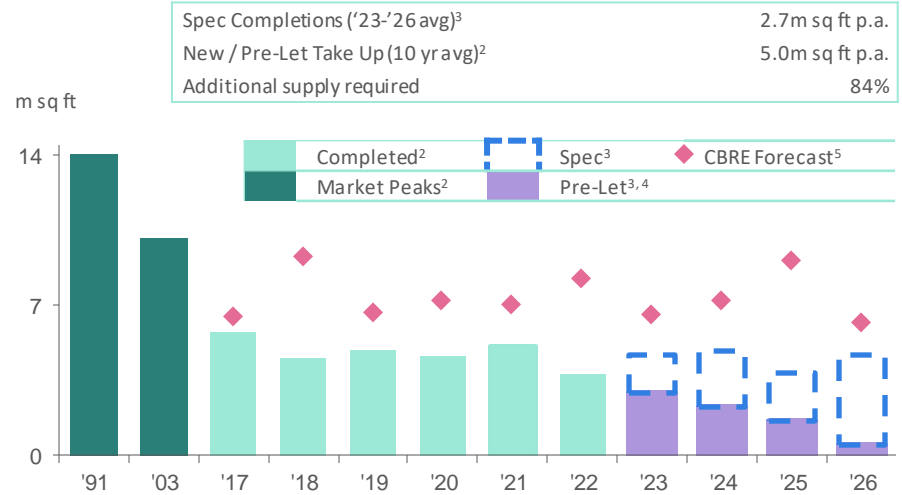
# London Market Conditions

Vacancy low; prospective supply low; best rents rising

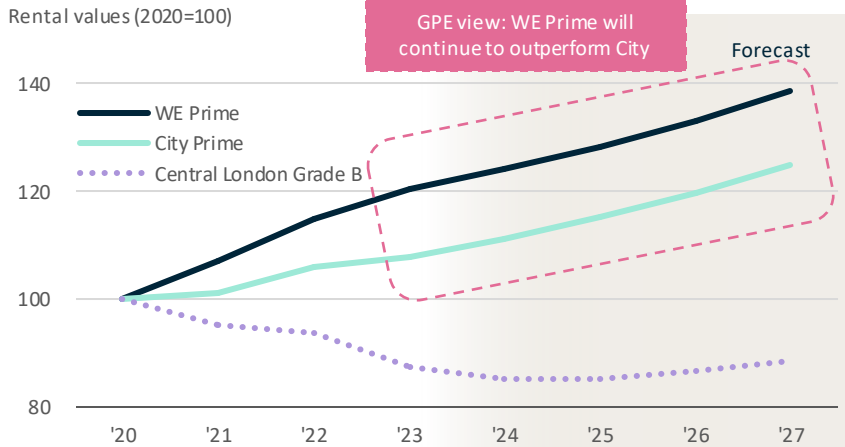
## Office Vacancy<sup>1</sup>; West End Prime Globally Low



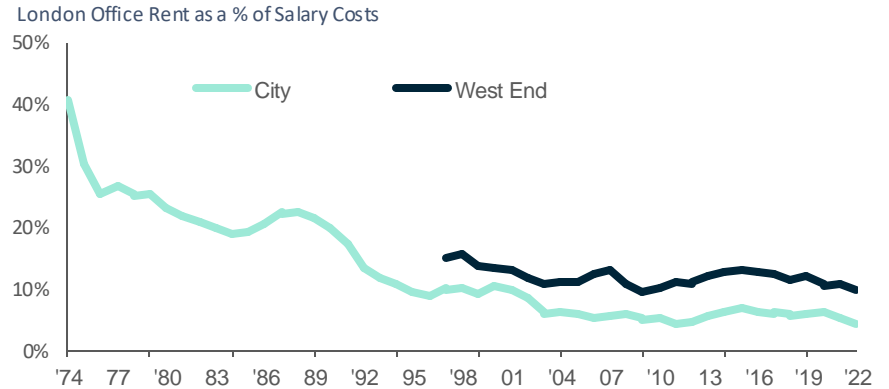
## New Office Supply to Tighten Further<sup>2, 3</sup>



## Office Prime Headline Rental Growth<sup>6</sup>



## Structural Decline in Rent as % of Salary Cost<sup>7</sup>



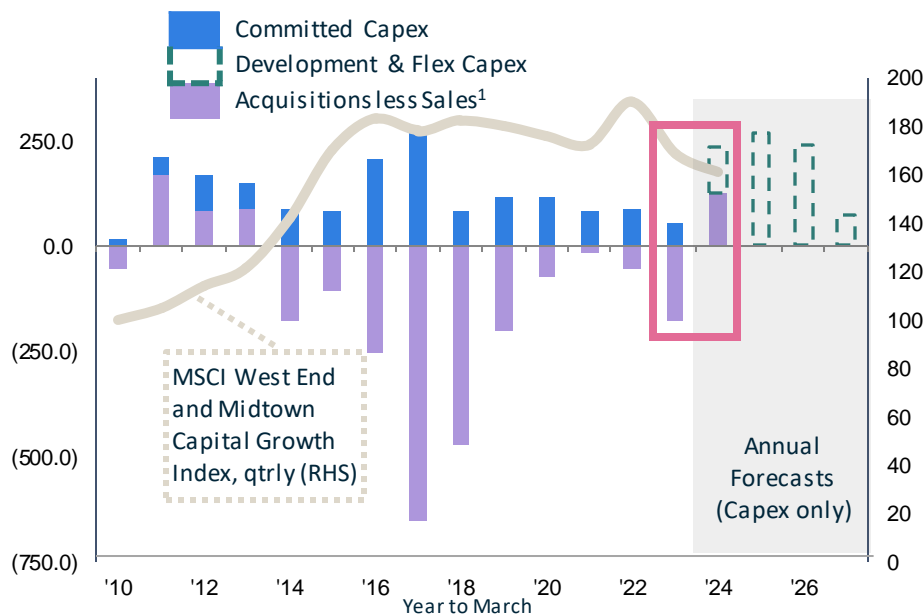
**GPE: 75% core West End; 93% near Elizabeth Line;**  
**Conditions play to our positioning and strengths**

1. CBRE / Savills Research: Figures are based on market averages for all grades, not just prime. US figures are based on availability. 'Current' data as at 1 October 2023 2. CBRE 3. GPE forecast central London Speculative Grade A 4. Pre-Let and U/O 5. CBRE forecast; historic forecasts are forecast at 24 months prior to delivery date 6. Savills, indexed to 2020 7. ONS, PMA

# Where Next For Capital Activity?

Take advantage of re-emerging cycle

## Capital Activity (£m)



## Progress Capex Programme

- HQ & Flex in core locations – well timed into supply shortage
- Healthy demand; rents to rise

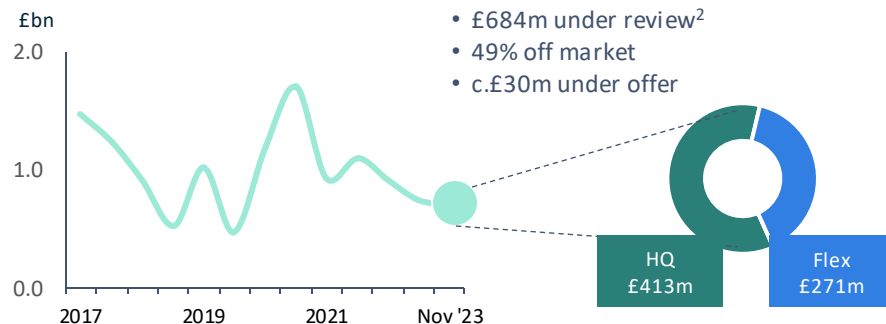
## Grow Flex

- Existing c.434k sq ft
- Grow to 1 million sq ft; organic growth and acquisitions
- Built operating capability
- Growth market; strong demand; rents rising

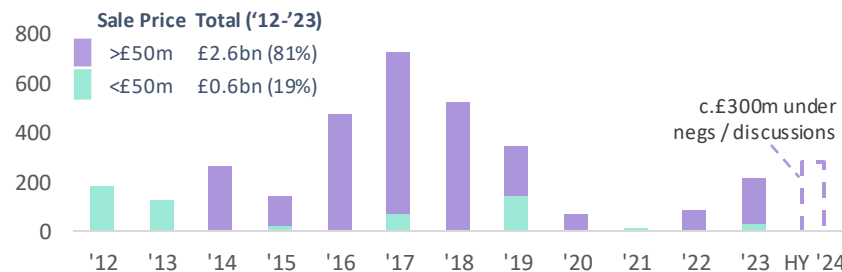
## Recycle Capital

- Buy value-add opportunities; value emerging;
  - c.£700m under review
- Selling; c.£300m in negotiation/early discussions
  - Crystallising value on completed plans; typically HQ
  - Feeding strongest part of market

## Acquisitions under Review



## Sales; £3.2bn since 2012



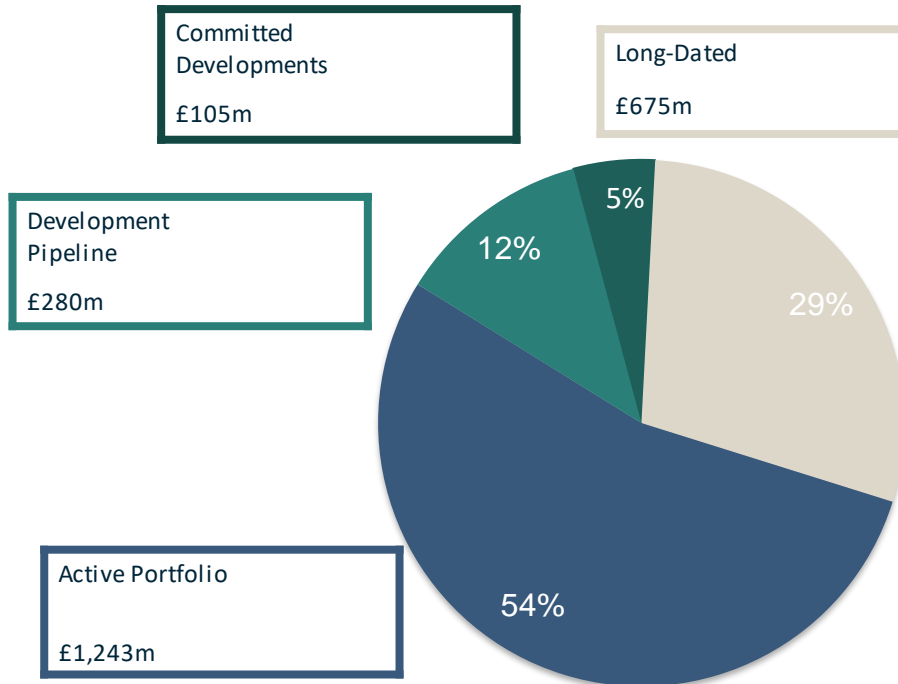
**Clear operating direction; taking advantage of cycle**  
**Maintaining our capital allocation discipline**

1. Only includes exchanged or completed sales. 2. As at Nov 2023

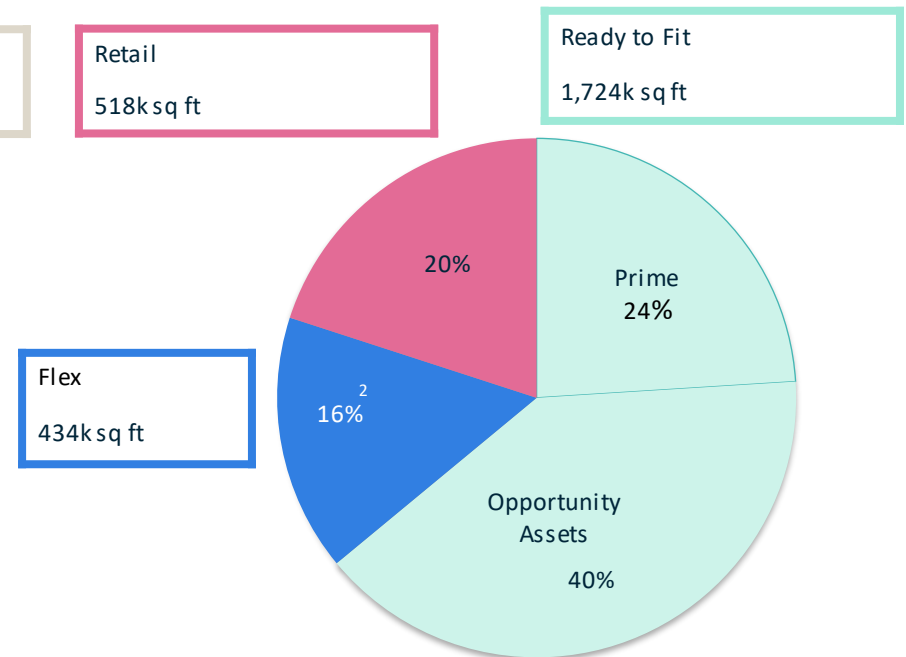
# Our Portfolio<sup>1</sup>

Significant potential to add value

### Portfolio by Asset Class by Value



### Portfolio by Product by Area



1. At 30 Sept. 2. % of total portfolio



# Our Flex Performance

How we measure performance

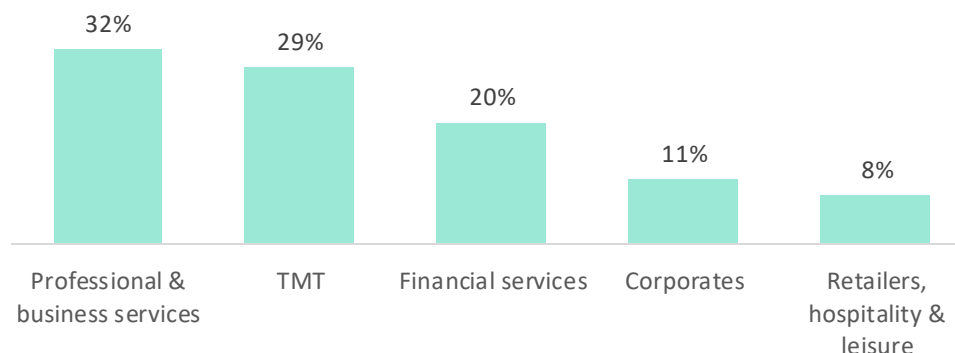


|                         | Target |         | Lettings 12mths to Sept-23                   |                                 | Calculation  | Purpose   |
|-------------------------|--------|---------|--|---------------------------------|--|---|
|                         | Fitted | Managed | Fitted                                       | Managed                         |  |   |
| Net effective rent beat | 30%+   | 50%+    | 66%  | 103%                            | $\frac{\text{Flex NE rent} - \text{Opex}}{\text{Ready to Fit NE rent}}$  | Additional rent being generated from Flex   |
| 10yr cashflow beat      | 10%    | 35%     | 30%  | 76%                             | $\frac{\text{Flex 10yr net cashflow}}{\text{Ready to Fit 10 yr net cashflow}}$   | Additional cashflow being generated from Flex, ignoring valuation movement                |
| Yield on cost           | 5.0%+  | 6.0%+   | 5.0%   | 6.0%                            | $\frac{\text{Flex NE rent} - \text{opex} - \text{voids}}{\text{Book value} + \text{Capex}}$<br>Average over 10 years post refurb | Relative income return on capital invested  |
| Services margin         | n/a    | 20%     | n/a  | 39%                             | $\frac{\text{Fully Managed NE rent} - \text{Opex} - \text{Fitted NE rent}}{\text{Opex}}$   | Excess income being generated for every £1 of opex spent to provide Fully Managed service |
| Average lease term      | n/a    | n/a     | Break: 3.6yrs <sup>1</sup><br>Expiry: 5.8yrs | Break: 1.3yrs<br>Expiry: 2.1yrs | Years from lease start to a) first break and b) lease expiry   | Flex customers' lease terms comparable to Ready to Fit                                    |

## Key assumptions / definitions:

- **NE (Net Effective) Rent:** Headline rent – rent free
- **Net cashflow:** NE rent, after opex, voids and capex
- **Opex:** For Fully Managed; service provision, business rates, legal/letting/broker fees, SDLT
- **Void:** 50% customers vacate on expiry, with 3 month void equates to occupancy of 95%
- **Capex:** Initial CAT A/B capex, plus £5psf p.a. refresh over 10 years

## Our Flex customers by sector



1. Excluding New Look deal at the Hickman, break: 2.7 years and expiry: 3.6 years

This presentation contains statements that constitute forward-looking statements relating to the business, financial performance, results of operations, financial condition, liquidity, prospects, growth and strategies and results of GPE and the industry in which GPE operates. These statements may be identified by words such as “expectation”, “belief”, “estimate”, “anticipate”, “intend”, “plan”, “target”, “may”, “will”, “should” or “forecast” and similar expressions or the negative thereof; or by forward-looking nature of discussions of strategy, plans or intentions; or by their context. No representation is made that any of these statements or forecasts will come to pass or that any forecast results will be achieved. All statements regarding the future are based on assumptions and are subject to inherent risks and uncertainties and various factors could cause actual future results, performance or events to differ materially from those described or implied in these statements. Forward looking statements are not guarantees of future performance and the actual results of operations, financial condition and liquidity, and the development of the industry in which GPE operates, may differ materially from those made in or suggested by the forward-looking statements set out in this presentation. The forward-looking statements in this presentation speak only as at the date of this presentation and GPE expressly disclaim any obligation or undertaking to release any updates or revisions to these forward-looking statements to reflect any change in GPE’s expectations with regard thereto or any change in events, conditions or circumstances on which any statement is based after the date of this presentation. You are therefore cautioned not to place any undue reliance on such forward-looking statements. In addition, even if the results of operations, financial condition and liquidity of GPE, and the development of the industry in which GPE operates, are consistent with the forward-looking statements set out in this presentation, those results or developments may not be indicative of results or developments in subsequent periods. No statement in this presentation is intended to be a profit forecast.